

Requirements of Artists/Labels for Digital Distribution – updated 8/2009

Thank you for using A-Train for your digital service. Please follow the instructions below.

1. Download our *digital submission form* from our web site:
<http://www.a-train.com/Distribution.html> (You'll find it in the lower right-hand corner).
 2. E-mail this completed form along with cover art JPEGs and promo materials to bob(at)a-train.com.
 - One cover art JPEG at 1400 x 1400 (at least 300 DPI).
 - Include an artist and album bio along with any promotional material that will help us to promote your record (i.e. press links, sell sheets, awards, touring information, high resolution artist pic, etc.)
 - Please use one form for all titles that you are submitting.
 3. Mail 4 CDs of each title to A-Train Entertainment (contact Bob for address). CDRs are okay, but please include at least one full-art CD if you can. If your physical release coincides with your digital release and is at least one month out from your delivery, please include 9 copies instead (preferably full-art CDs) to help with our pitch to vendors' editorial.
 4. **IMPORTANT** - Send a copy of your CD and promotional material to All Music Guide as soon as possible. Many major vendors (including iTunes) will only source album reviews and artist pics from AMG. However, AMG only reviews a limited number of releases, so including all of the requested information (including high res artist pic, artist bio and album sell sheet) to best take advantage of the opportunity. AMG submission guidelines can be found here:
http://www.allmusic.com/cg/amg.dll?p=amg&sql=32:amg/info_pages/a_product_submissions.html
 5. Be sure to let me know if there are any territorial restrictions on any content that you submit.
 6. Once we have your music available at online stores, please add iTunes links to your website, Myspace page, etc. and then send out a friendly invitation to your fans to check out your music at their favorite music download service. You can make links directly to your iTunes page with Apple Link Maker:
<http://ax.phobos.apple.com.edgesuite.net/WebObjects/MZStoreServices.woa/wa/itmsLinkMaker>
- *It is a good idea to include a link from a subscription service like eMusic or Rhapsody too.
7. **IN THE FUTURE:** Keep us apprised of your exciting news: tour schedule, awards, press, reviews... even after the records are up. We continue to promote our catalog with promotional newsletters (not just the new releases).

Don't hesitate to contact me at bob(at)a-train.com or 510 893-4705 with any questions.